

"SUPPORT FRIPITO"

Contest Rules

1. CONTEST ORGANIZER AND ADMINISTRATOR

The Organizer and Administrator of the "Support Fripito" contest (hereinafter "the Contest") is Fripito Corp., Fripito corp. 5348 Vegas Drive #991, Las Vegas, NV, 891 08 (hereinafter "the Organizer").

2. CONTEST ENTRY PERIOD

The Contest starts on March 1, 2014 and concludes on April 5, 2014 (hereinafter "the Contest Entry Period").

4. CONTEST PARTICIPATION

Only persons without legal capacity limitations may participate in the Contest. Employees of the Organizer or persons affiliated with the Organizer and their respective family relatives are not eligible to enter and win.

The Contest entry is free of charge.

5. CONTEST RULES

The Contest is part of Fripito's crowdfunding campaign published on Indiegogo.com server dedicated to the support of start-up projects.

The funding campaign is open to public. Contributors do not automatically become Contest participants.

A contributor wishing to participate in the weekly contest can do so by following the steps outlined below:

1. Visit Fripito's Indiegogo campaign at (<http://www.indiegogo.com/projects/fripito-photography-travel-guides>);
2. Click on "Contribute Now;"
3. Select the amount he/she wishes to contribute to the campaign and perk (information about the campaign and perks in Czech can be found at www.fripito.cz under "Podpořte nás" tab);
4. Provide his/her e-mail or mailing address for prize delivery;
5. Select payment option (credit card or PayPal);
6. Confirm payment;
7. Send answer to "How much will Fripito collect for the app development by April 5, 2014?" to irma@fripito.com. Only by answering this question will a contributor become a participant in the Contest.

Participation conditions of the Main Contest are the same as participation conditions of the Weekly Contest with the following exceptions:

1. Answering question in point 7 of the weekly contest participation conditions is not required.

2. After registering at the Indiegogo server, a participant will receive a unique link to the campaign in the Share block to share on social networking websites, blogs or in a similar way on the Internet.
3. Alternatively, an unregistered contributor will receive a unique link "Spread the Word" to share after paying for his/her contribution.
4. The unique link with the most shares and the highest contribution to Fripito's Indiegogo campaign exceeding the contribution of the remaining Main Contest participants will receive a prize based on the total amount of contributions made to Fripito's campaign (see Prize section for more details).

6. WINNERS

The Contest starts on March 1, 2014 and ends on April 5, 2014. The contest will consist of two weekly contests:

The first weekly contest will start on March 10, 2014 at 00:01 hours and end on March 16, 2014 at 23:59 hours. The second contest will start on March 17, 2014 at 00:01 hours and end on March 23, 2014 at 23:59 hours.

The Main Contest will start on March 1, 2014 and end on April 5, 2014. The contest is open to all campaign contributors sharing information about the campaign as specified in paragraph 5.

Each weekly campaign will have one winner. The winner must fulfill all conditions specified in paragraph 5 and his/her answer about the total Fripito campaign contributions must be the closest to the actual campaign contributions. The contest will have two winners in the weekly contests (one winner per weekly contest) and one winner of the main contest, whose unique link must be shared the most times and the total amount of contributions the highest.

7. PRIZES

1. The Main Prize will be proportionate to the amount of contributions collected during Fripito's Indiegogo campaign as follows:

30 % of target amount: LYTRO CAMERA 8 GB

70 % of target amount: iPad Mini 32 GB

100 % of target amount: iPad Air 32 GB

2. Weekly prizes :

1st weekly contest prize: MARLEY Liberate headphones in the value of CZK 2500.

2nd weekly contest prize: 3 in one set macro Olloclip in the value of CZK 1500.

8. ANNOUNCEMENT OF WINNERS

The winners of the individual contests will be announced on Fripito's Facebook page on April 6, 2014, but no later than 7 days after the end of the campaign.

9. PRIZE DELIVERY CONDITIONS

The winners will be contacted via their e-mail address provided at contest entry. Participants without a valid e-mail address will be disqualified.

The prizes will be delivered via mail service to addresses in the Czech Republic no later than 6 weeks after the end of the contest. Prizes not collected by the participants will be returned to the Organizer's address where they may be collected by the winners no later than 10 weeks after the end of the Contest. If a winner fails to collect his/her prize as specified above, the rights to the prize will be transferred to the Organizer.

The Organizer is not responsible for any loss, damage, destruction or failure of delivery of notification of contest winning or loss, damage or destruction or failure of delivery of the actual prize for reasons caused by the contestant or Internet provider or mail service provider or other delivery service.

By entering the Contest, the contestant agrees to the rules and conditions of the Contest.

The contest Organizer is not liable for any cost incurred by the winner in relation to the use of the prize or failure to collect the prize (travel cost, per-diems, insurance and etc.).

The contest Organizer is not liable for any failure of Internet connection, network, hardware or software failure preventing timely participation in the Contest in accordance with the Contest rules.

The contest Organizer reserves the right to disqualify any contestant that fails to comply with the rules and conditions of the Contest, provides false or incomplete information or enters the Contest in a fraudulent manner.

The contest gives no rise to a legal claim to the prizes. The prizes cannot be redeemed for cash or other goods or services.

10. PERSONAL INFORMATION

By registering, the contestants permit the Organizer to process their personal data limited to the first and last name and e-mail address in accordance with act no. 101/2000, Coll. for the purpose of verifying the validity of contest entry, contest prize delivery and other business and marketing purposes of the Organizer.

The prize winners hereby consent to having their personal data, limited to the first and last name, published in mass media and on the Internet pages of the Organizer. The contestants also hereby authorize the Organizer to process the above-mentioned personal data for the above-mentioned purpose.

The Organizer and Administrator reserves the right to use other personal data provided by the contestants in addition to the above-mentioned personal data. The provision of personal data is voluntary. The contestants have the right to revoke their consent in writing delivered to the address of the Organizer and Administrator in accordance with § 21 of act no. 101/2000, Coll. concerning access to personal information, correction of personal information and destruction of personal information. The consent shall be considered revoked on the day the written instructions are delivered to the Organizer.

11. MISCELLANEOUS

The Organizer reserves the right to modify the contest rules and/or conditions including the duration of the contest or cancelation of the contest without limitations. Such modification shall be effective from the time of its publishing on the Internet pages of the Organizer, www.fripito.cz.

If the Organizer/Administrator comes to a substantiated suspicion of fraudulent, dishonest or deceptive behavior by any of the contestants or other persons aiding a contestant to win any of the prizes or becomes aware of such actions taking place, the relevant contestant will be disqualified from the contest. The above-mentioned also applies to any persons

aiding a contestant to win any of the prizes in violation with the contest rules and conditions.

Participation in the contest cannot be enforced by law.

The contest is not sponsored, administrated or otherwise affiliated with Facebook. The contestants hereby confirm they provide their personal information to the contest Organizer and not to Facebook.

If not specified otherwise, the relationship between the contestants and the Organizer is governed by the laws of the Czech Republic.

Prague, March 1, 2014