

Get to know the safari in South Africa with our new guide!

Prague, July 22nd, 2015

The new item in Fripito offer of photo guides for mobile phones and tablets is the “Safari in the Republic of South Africa” guide. From July 23rd 2015, the Fripito app offers a new photo guide with a limited 50% discount. The author of this guide is the photographer and traveler, David Filipi.

The Fripito app, which is available to all the travelers and photographers for FREE on AppStore and Google Play, has introduced a new guide that will show you the beauties of the wild nature in the Republic of South Africa, including animals in their natural habitats, endemic flowers, savannah, various rock formations, waterfalls, lakes and deep canyons.

In addition to the photographs, the guide also provides practical tourist information regarding accommodation, travel and food, and most importantly a 14-day program including the most interesting places in the RSA. It will guide the travelers and photographers on the safari in Kruger National Park, the cheetah reservation in Johannesburg, reveal the beautiful rock formations and waterfalls in Blyde River Canyon and the beach resort for penguins. It will also not forget Table Mountain, Cape Town or Johannesburg and will amaze you not only with the view from the Cape of Good Hope.

The author of almost 100 pictures is the photographer David Filipi, who also added his own tips and advice for photographers regarding photo equipment for the trip, settings of the camera, good lighting and the best time of the day to shoot on the individual locations. All the photos have exact GPS coordinates and all the content, including maps, is available offline after purchase.

The “Safari in South Africa” photo guide will be available during its first week on the market for a time-limited price of \$ 3.99 (the 50% OFF offer applies till July 30, 2015).

The path of David Filipi as a photographer started through passion for understanding how the technology works. He was working for 4 years in Institute of Digital Photography (IDIF) in Prague and led several kinds of workshops, teaching keen photographers how to make better pictures of products, portraits or how to operate their DSLR. As a photographer, he worked for many clients satisfying their needs for product photography (L’Oreal), corporate events and cultural events (several music magazines).

Thanks to DP he has traveled to many different places around the world and have met many interesting people. He loves photography because he feels calm and peace while looking through viewfinder. All you have to be focused on is the subject. Literally. He also met the love of his life through the viewfinder :).

Most of his favorite pictures were created during several photographic workshops to South Africa, Namibia and USA.

Now he’s settled in Las Vegas, looking forward for the next big adventures. He also does a real estate photography in Las Vegas.

Fripito customers may also purchase other available guides, among them Iceland, Prague, Bohemian Switzerland, Dubai, London, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 3.99 to US\$ 8.99, according to their content.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography.

Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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