

## **Be Amazed by the Beautiful Landscape and Delicious Wine from Palava!**

Prague, November 23<sup>rd</sup> 2015

**The latest addition to the list of world-wide guide offer on the Fripito app is the photographic guide to the landscape of Palava in the South Moravia region, available for download with a 50% discount until November 30, 2015. The author of this guide is a Czech geographer and photographer Jan Miklin.**

The Fripito app, available to all travelers and photographers in AppStore and Google Play for free, introduces a new guide “Wine and Sun under Palava Hills”, which will help visitors and photographers to explore the warmest and sunniest region of the Czech Republic, where the splendor of limestone cliffs, dominating an otherwise flat landscape, fits perfectly with the vast vineyards, historic treasures and unique cultural traditions.

The photo guide takes the travelers through the most interesting corners of landscape such as the limestone massif peaks with panoramic views: Děvín, Děvičky, Tuřold, Table Mountain, or Holy Hill and Šibeniční Hill, the romantic ruins of Goat Castle, Castle Orphans or Děvičky and landscape of lowland forests in Pohansko. It also includes the Lower Věstonice area, beautiful city of Mikulov and world famous Lednice-Valtice chateau area.

The author of more than 60 photos is the Czech photographer, Jan Miklin, has also included his travel advice and tips for photographers regarding photo gear for the trip, camera settings, lighting and the best time slots for shooting at the given locations. All the photos include exact GPS coordinates and all the content, including the maps, is also available offline after purchase.

**In the first week after its launch, the “Wine and Sun under Palava Hills” guide will be available for download for a limited price of 3.99 USD (the offer is valid until November 30<sup>st</sup> 2015).**

Jan Miklin comes from the town of Břeclav and works as a lecturer at the Faculty of Science, University of Ostrava, where he focuses on cartography and landscape ecology. He started his photographic journey in 2003 and focuses mainly on landscape and travel photography. His work is regularly published in many Czech geography, science, and travel magazines (e.g. Cocktail, Nature, Outdoor). He is also the chief editor of a stylish magazine Travelfocus. His photographs (especially those from southern Moravia) appear regularly in promotional materials of the Czech Tourism Agency, and he is the author of several sets of postcards, many of them awarded as the best Czech postcards. He also leads photography workshops in Palava. He likes to travel with a camera in his hands, especially to the mountains. His favorite destinations include mountains of Central Asia (Ladakh, Kyrgystan) or South America.

Fripito customers can also purchase other available guides, among them Iceland, Azores, China, Prague, Czech Paradise, Paris, Safari in JAR, Bohemian Switzerland, London, Dubai, Canary Islands, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include at least 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an upcoming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 3.99 to US\$ 8.99, according to their content.

The Fripito project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

### **Jan Brezina**

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography.

Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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