

New Fripto guide right from the paradise!

Prague, September 2nd 2015

The series of photo guide offered by Fripto has grown by new Bohemian Paradise guide. The photo guide will be available for download with a 50% discount until September 9th. Photographer and traveler Václav Bacovsky is the author of the guide and photos.

The free Fripto app, which is available on AppStore and Google Play, offering all the photographers and travelers a new photographic guide. Apart from personal practical tips from the author, it also contains general tourist information on interesting locations, offline maps and more than 70 exclusive photographs with GPS coordinates.

Beautiful countryside near the capital city of Prague is composed of sandstone cliffs and towers, mountain defiles, hills and deep valleys, extensive forests, lakes, wetlands and deposits of precious stones. In this lovely region the visitors can admire cultural treasures such as castles, ruins and preserved historic towns and villages and elements of landscape architecture. Author guide, photographer and traveler Vaclav Bačovský adds his tips on accommodation, transport and photographically interesting locations.

In the first week after its launch, the “Bohemian Paradise” guide will be available for download for a limited price of 2.99 USD (the offer is valid until September 13th 2015).

Our customers may also purchase other available guides, among them Iceland, Azores, Prague, Paris, Bohemian Switzerland, London, Dubai, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include at least 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripto user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 3.99 to US\$ 8.99, according to their content.

Vaclav Bacovsky in his professional live combines all of his great passions: photography, traveling, sports, and international affairs. Thanks to his work for the German Friedrich Naumann Stiftung foundation, where he works as a project manager, Vaclav was able to travel through much of Europe. He also works as a lecturer at the Charles University and a tennis coach. He started to pursue photography in 2008, not after the purchase of his first DSLR camera, but after attending a photogram workshop. Painting with light directly on a light-sensitive surface and the construction of his first analog camera was an experience that opened a completely new world to him. Since then, Vaclav became fully engrossed in photography, especially with landscape photography. His passion brought him to many countries throughout five continents. Professionally, Vaclav pursues product and event photography and writing travel guides for photographers. In his free time, besides landscape photography, he likes macro and abstract art and infrared architectural

photography. Vaclav and his sister, Eliska Pivrcova, also write a blog about photography as a means of expression – www.krasnesvetlo.cz.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography. Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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