

Magical Iceland now on offer in the Fripito app!

Prague, April 28 2015

The list of photographic guides offered by the Czech app Fripito just got bigger. The latest addition to the collection is the guide to Iceland with a 15-day program, available for download with a 50% discount until May 3rd. The author of the guide and the photographs is the founder of the project itself, the photographer and traveller Jan Březina.

The Fripito app, which is available for free on AppStore and Google Play, now offers a new, complex photo guide to Iceland for all the travelling photographers. It is the most extensive guide to date, offering not only practical and tourist information and offline maps but also a complete program for a two-week trip across Iceland and 100 exclusive photographs with GPS coordinates.

The author of this guide is Jan Březina, who has been mapping Iceland during his photo trips for ten years in both winter and summer, adding his wealth of experience and observations to the guide. He introduces the unique beauty of the rough northern landscape such as the Thingvallavatn lake created by volcanic activity, the huge cascades of the Gullfoss waterfall, the Thingvellir national park, the colorful landscape of Landmannalaugar of the super volcano Katla (and many other locations). He also gives advice on how to manage offroad driving and car-wading, where to stash on food and gas and what to avoid in Iceland.

In the first week, after its launch, the “Magical Iceland” guide will be available for download for a limited price of USD 4.99 (the offer is valid until May 3rd 2015).

Our customers may also purchase other available guides, among them London, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as Iceland, Paris, U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$5.99 to US\$15.99, according to their content.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography.

Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

Contacts:

www.fripito.com

www.fripito.cz

Email: info@fripito.com

Facebook: @fripito

Twitter: @fripito_news

Instagram: @fripito

Pinterest: @fripito

Youtube: @fripito