EXPLORE ST. LOUIS – AMAZING CITY ON MISSISSIPPI RIVER !

Prague, September 26th, 2016

Welcome a new addition to the list of photo guides in the Fripito application designed for smart phones and tablets. A photo guide of St. Louis, once upon a time the gateway to the American Midwest, is available with a 50% discount until September 15th, 2016. The author of the guide is an American photographer Jennifer Mishra.

Fripito presents a new guide that will help photographers and travelers to explore the city of St. Louis, named after the French king Louis IX. and mostly known for its huge Gateway Arch. The photo guide is featuring the most interesting places such as Cathedral Basilica of Saint Louis, Bellefountaine Cemetery, Chain of Rocks Bridge, Cherokee Street, Forest Park and absolutely stunning City Museum where the visitors can climb on everything they want... and get the most beautiful sunset view from its rooftop.

The author of more than 70 photos is the American photographer Jennifer Mishra, who has also included his travel advice and tips for photographers, regarding recommended photo gear for the trip, camera settings, good lighting and the best time slots for shooting at the given locations. All the photos include exact GPS coordinates and all the content, including the maps, is also available offline after purchase.

The "St. Louis" guide is now available for download for a discounted price of 3.99 USD (the offer is valid until September 30th, 2016).

Jennifer Mishra is an American photographer born in Colorado and based in the St. Louis metro area for more than 20 years. She loves to travel, but even when at home, she tries to keep the same sense of adventure – looking for novelty in the everyday; finding the extraordinary in the ordinary. St. Louis, like most cities, has beauty and decay, but the most satisfying photographs find the beauty in the decay. Jennifer scours the city and surrounding areas, looking for texture and life in architecture and landscapes. Everyone has a history and every place is central to a story. A musician by profession, Jennifer has photographed nearly her entire life, but only to document travels, not to make art. Now, has found that she can do both.

Fripito customers may also purchase other available guides, among them Washington D.C., Tokyo, Rio de Janeiro, Namibia, New Zealand, Florence & Cinque Terre, Metéora, Kyrgyzstan, Cuba, Iceland, Azores, China, Prague, Czech wine region of Palava Hills, Moravian Tuscany, Czech Paradise, Paris, Safari in JAR, Bohemian Switzerland, London, Dubai, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Canada, Japan, Israel, Botswana, and many more.

Starting April 2016, all Fripito users have the option to activate the **Premium Subscription** directly in the application and gain an access to all available guides, photographic and traveler's tips, exclusive photos with GPS and offline maps for a fixed monthly price. They can choose from two options, one-month subscription for \$9.99 or three-months subscription for \$23.99. The option to purchase single guides within the app is, of course, still available.

The app offers two types of guides according to their content. If you purchase a guide tagged as "Inspiration", you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include at least 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as "Photo Guide" includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as "Coming Soon", where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 2.99 to US\$ 8.99, according to their content.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer who created the guide of Iceland, Azores and Namibia.

Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography. Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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