

## **Ever-green and ever-blooming island with a scent of tea now in the Fripito app!**

Prague, August 23rd, 2015

**The Czech applications Fripito offers several island's photo guides and the new guide "Sao Miguel - Azores" is one of them. The guide is available for download until August 23rd with a 50% discount. Author of the guide and photographs is a photographer and traveler Jan Brezina.**

The Azores islands are like a miniature version of New Zealand's nature and only a few hours away from the coasts of Europe. Ever-green hills, volcanoes and their peaks shrouded in clouds, volcanic lakes (Lagoa Azul, Lagoa das Furnas and Lagoa Verde), waterfalls like Salto do Prego, and a beautiful rugged coastline – all this in the new "Sao Miguel – Azores" guide, which will guide you through the biggest island of the Azores. Besides beautiful nature, it will show you where to go diving, whale watching, or see the wild bull fights. It also includes the typical local architecture and introduces towns such as Ponta Delgada, Ribeira Grande, Nordeste, or Capelas. The author of the guide is a professional photographer and a traveler, Jan Brezina, who also shares some tips on accommodation, local specialties prepared on lava stones, and some good tea from the local tea plantations.

More than 70 photographs with GPS coordinates will not only show you the diverse beauty of the island but also each picture contains the author's comments and personal tips on the best visiting times with regard to the best available light for your photography, as well as recommendations on camera settings. The whole guide, including maps, is available offline after the purchase.

**In the first two weeks, after its launch, the "Sao Miguel - Azores" guide will be available for download for a limited price of USD 3.99 (the offer is valid until August 23<sup>rd</sup> 2015).**

Our customers may also purchase other available guides, among them Iceland, Prague, Bohemian Switzerland, London, Sicily, New York, Madeira, Dubai, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as "Inspiration", you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as "Photo Guide" includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as "Coming Soon", where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 3.99 to US\$ 8.99, according to their content.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

## **Jan Brezina**

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography.

Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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