## **EXPLORE ROTTERDAM, THE CITY OF STUNNING ARCHITECTURE!**

Las Vegas, October 25th, 2016

Welcome a new addition to the list of photo guides in the Fripito application designed for smart phones and tablets. A photo guide of Rotterdam, the largest European harbor and city full of modern architecture, is available with a 50% discount until November 6<sup>th</sup>, 2016. The author of the guide is a Dutch couple of photographers, Roger and Paula Berk.

Fripito presents a new guide that will help photographers and travelers to explore the city of Rotterdam, city that started to rise like a Phoenix from the ashes after the devastating bombardment during WW2, where on the place of old destroyed houses a brand new city center full of stunning modern architecture was built. The new guide will introduce the famous Cube houses, the Blaak Tower, the Erasmus Bridge and the unique decoration of the Market Hall and much more. The guide also encompasses the historical aspect of Rotterdam, and takes the users to the old port Oude Haven, Delfshaven, and to the famous New York Hotel on the Wilhelmina Pier, where thousands of people were leaving to America to start a new life.

The authors of more than 100 photos are the Dutch couple of photographers Roger and Paula Berk. They have also included their travel advice and tips for photographers, regarding recommended photo gear for the trip, camera settings, good lighting and the best time slots for shooting at the given locations. All the photos include exact GPS coordinates and all the content, including the maps, is also available offline after purchase.

The "Rotterdam, City of Architecture" guide is now available for download for a discounted price of 3.99 USD (the offer is valid until November 6th<sup>th</sup>, 2016).

Roger & Paula Berk, are husband and wife photography team based in the Netherlands. For them travel photography is the most challenging and rewarding form of photography. Every capture is unique, every trip a new adventure, every encounter a new friendship, every culture a new experience. They capture the beauty, essence and diversity from around the world. With the ability to capture those moments is a gift and they love sharing that gift with others. As a husband and wife team, photography has always been a major part of their lives, their biggest hobby and their life-long passion and their stunning photos reflect that well.

## **About Fripito**

The Fripito app, available for free in AppStore or Google Play, helps to discover interesting photographic spots all around the world and offers photo guides to hundreds of amazing locations. The application is designed for photographers by photographers, a space to share up-to-date information, experiences and photo tips. However, the app is designed not only for all photography lovers, but for people who want to improve their photography skills and learn how to take the best pictures.

All guides are based on great photos with useful photo and travel tips, offline maps, GPS coordinates, suitable photo equipment, camera settings and local light conditions. Apart from personal tips from the guide's author, it also contains general tourist information on interesting locations, accommodation, transport and food. All necessary data can be downloaded to the device before the trip, eliminating the need of Internet connection or signal coverage, making it easy to consult the guide in the middle of Africa, Peru's deserts or Greenland's glaciers.

Fripito users may also purchase other available travel photography guides, among them St. Louis, Washington D.C., Tokyo, Rio de Janeiro, Namibia, New Zealand, Florence & Cinque Terre, Metéora, Kyrgyzstan, Cuba, Iceland, Azores, China, Prague, Czech wine region of Palava Hills, Moravian Tuscany, Czech Paradise, Paris, Safari in JAR, Bohemian Switzerland, London, Dubai, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Canada, Japan, Israel, Botswana, and many more.

Starting April 2016, all Fripito users have the option to activate the **Premium Subscription** directly in the application and gain an access to all available guides, photographic and traveler's tips, exclusive photos with GPS and offline maps for a fixed monthly price. They can choose from two options, one-month subscription for \$9.99 or three-months subscription for \$23.99. The option to purchase single guides within the app is, of course, still available.

The project was founded by **Jan Brezina**, **a photographer**, **traveler**, **video caster**, **journalist**, **and an Apple and Adobe certified trainer** who created the guide of Iceland, Azores and Namibia.

## Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography. Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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