

The Charming, romantic and historic Prague in the Fripito app available now!

Prague, February 11, 2015

The Czech application Fripito has again extended its range of available photo guides intended for smart phones and tablets. A photography guide of Prague is available from February 10, 2015, with a time-limited discount 50% off. Photography is by Prague-based photographer Michal Vitasek.

The Fripito app, which is in the AppStore and on Google Play available to all travelers and photographers for free, now includes a guide which is, for the first time, dedicated to a destination in the Czech Republic. The choice fell on Prague – the capital city of the Czech Republic and the birthplace of the Fripito app.

All the 50 exclusive photographs are the work of a Prague-based photographer Michael Vitasek, who has also put together some tips and recommendations for photographers. Along with the images, the guide includes practical information for visitors, together with tourist information about Prague's main city sights (i.e. Charles Bridge, Old Town Square with the Astronomical Clock, or Prague Castle, etc.). He also focuses on Prague's nooks and corners, such as Ungelt, Franciscan Garden, Vysehrad or the Jewish Quarter. Let's not forget to mention tips on interesting places, such as farmer's markets on Naplavka, or the Ladronka homestead. In the guide, you will find several route options, tips on local restaurants and bars, or tips on the cultural life.

During the first week, as part of the St. Valentine's celebration, the "The Charming Prague" guide will be available to download for a time-limited price of \$ 3.99 (the offer applies till February 16, 2015).

Our customers may also purchase other available guides, among them London, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as Iceland, Paris, U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as "Inspiration", you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as "Photo Guide" includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as "Coming Soon", where you get a basic description of an up-coming guide, including 10 images with hints

and tips. The prices for each guide vary from US\$5.99 to US\$15.99, according to their content.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography.

Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

Contacts:

www.fripito.com

www.fripito.cz

Email: info@fripito.com

Facebook: [@fripito](#)

Twitter: [@fripito_news](#)

Instagram: [@fripito](#)

Pinterest: [@fripito](#)

Youtube: [@fripito](#)

Michal Vitasek

A Prague-based photographer with a focus mainly on landscape and architecture photography. He has been taking pictures of Prague since 2004 and his great inspiration is photographer Josef Sudek. This is one of the reasons why he loves black and white photography, which he likes to use for his panoramas and scenes of Prague's little nooks. He doesn't mind to get up very early only to catch the first rays of the morning sun, rolling over the awakening Prague. He studied Geography and Cartography at the Faculty of Charles University. He created several websites for photographers and regularly organizes photography courses.

Contact: Websites: fotopraha.com, cernobila.com, foto-panorama.cz; Social Media: Facebook, Twitter, Instagram; Email: m.vitasek@seznam.cz