

Paris – the City of Lights in the Fripito app available now!

Prague, May 21, 2015

A new addition to the list of available photo guides in the Fripito application is available for download until May 29 with a time-limited offer 50% off. The authors of the complete photo guide are Paris-based photographers, Kristine Hellevik and Raphaël Farhi.

The Fripito app, which is in the AppStore and on Google Play available to all travelers and photographers for free, now includes a new addition.

The authors of the guide are **Kristine Hellevik and Raphaël Farhi**, a married couple of photographers based in Paris, who are both well-versed in the French art of “Savoir Vivre” and who will show you Paris from the perspective of local residents. The photo guide includes not only well-known places such as Montmartre, The Eiffel Tower, Notre Dame, or the modern district of La Défense known for its architecture, but also reveals various hidden corners, unusual viewpoints, and places that remain hidden to the vast majority of tourists. In the guide, you will also find personal tips on restaurants, cafés and bars, because these are the places to experience the real Paris. The photo guide also includes 50 exclusive photographs with GPS location, tips for photographers, and offline maps.

The “Magic and Mysterious Paris” photo guide will be during its first week on the market available for a time-limited price of USD 3.99 (the offer applies till May 29, 2015).

Our customers may also purchase other available guides, among them Iceland, Prague, Bohemian Switzerland, London, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 3.99 to US\$ 9.99, according to their content.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography.

Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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