

# **NAMIBIA CATCHES YOUR HEART BY ITS WONDERFUL WILD NATURE AND WILDLIFE!**

Prague, 10th of July, 2016

**Welcome a new addition to the list of available photo guides in the Fripito application designed for smart phones and tablets. A photo guide Beauty of the Namibia, African paradise of wild nature and animals, is available with a 50% discount until July 17th, 2016. The author of the guide is Jan Brezina, the Fripito founder, Czech photographer and traveler, Adobe and Apple certified expert.**

Fripito presents a new guide that will help photographers and travelers to discover the incredible diversity of wildlife, local animal life and inheritance of the old colonial times in Namibia. The photo guide is featuring the most interesting places such as Etosha National Park, red sand dunes in Sossus Vlei, Skeleton Coast, semi-desert Kalahari, the Fish River Canyon in the south of the country or abandoned ghost town Kolmanskop. A detailed 14days program is an indispensable part of the guide.

The author of almost 90 photos is the Czech traveler, photographer and journalist Jan Brezina, author of Iceland and Azores guide as well, who has also included his travel advices and tips for photographers, regarding photo gear for the trip, camera settings, good lighting and the best time slots for shooting at the given locations. All the photos include exact GPS coordinates and all the content, including the maps, is also available offline after purchase.

**In the first week after its launch, the “Beauty of Namibia” guide will be available for download for a discounted price of 4.99 USD (the offer is valid until July 17<sup>th</sup>,2016).**

Fripito customers may also purchase other available guides, among them New Zealand, Florence & Cinque Terre, Metéora, Kyrgyzstan, Cuba, Iceland, Azores, China, Prague, Czech wine region of Palava Hills, Moravian Tuscany, Czech Paradise, Paris, Safari in JAR, Bohemian Switzerland, London, Dubai, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Canada, Japan, Israel, Botswana, and many more.

Starting April 2016, all Fripito users have the option to activate the premium subscription directly in the application and gain an access to all available guides, photographic and traveler's tips, exclusive photos with GPS and offline maps for a fixed monthly price. They can choose from two options, one-month subscription for \$9.99 or three-months subscription for \$23.99. The option to purchase single guides within the app is, of course, still available.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include at least 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 2.99 to US\$ 8.99, according to their content.

The project was founded by **Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer** who created the guide of Iceland, Azores and Namibia.

### **Jan Brezina**

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography. Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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