

## Czech Fripito places in Top50 in APPNation VI competition and will be presented at CES 2015

Prague, December 30, 2014

Czech Startup, Fripito, a smartphone and tablet guide for traveling photographers scored at **APPNation VI winning an invitation to the prestigious consumer technology trade show CES 2015 in Las Vegas.**

Mobile application Fripito that has been offering its photographic guides since October 2014 made the Top 50 finalist in a competition of several thousands of projects. Thanks to this success the creators will have an opportunity to present this project at the international consumer technology tradeshow CES 2015 held on January 5 and 6, 2015 in Las Vegas.

The Startup Garage section will present the finalists not only to the judges, but also the public including representatives of investments funds and private investors. Fripito is the only Czech project participating in this year's trade show whose main partners include Yahoo!, Google, Facebook, Amazon, Sony, VentureBeast, iab and others.

### About AppNation

APPNation is an international conference focusing on startups and mobile app developers whose primary goal is to connect investors with interesting projects and map new trends. This year will feature speakers including Carey Lai, investment Director of Intel, Jeff Levick of Spotify, Facebook's Nick Berry, Douglas Atkin from AirBnB and Anthony Ha from TechCrunch.

### About CES 2015

CES is the largest consumer technology trade show in the world. Every January, it presents in Las Vegas the newest trends in consumer and modern technologies. In 2014, it hosted 3 673 participants from over 140 countries presenting over 20 000 new products. This year will also feature programs aimed at supporting new projects and consumer technology startups including AppNation VI, Wearable Tech Awards, Hardware Battlefield and Extreme Tech Challenge.

### About Fripito

Fripito app for smart phones and tablets is available for free download (iOS and Android) and offers guides for traveling photographers. Users can purchase detailed guides to selected destinations including Iceland, Bolivia, New York, Madeira, Paris, Philippines, US national parks and etc. Every guide offers practical advice for travelers, information about interesting spots in the selected destination, over 50 photographs including GPS coordinates and tips for photographers and online maps. The application offers two types of guides, basic for USD 3.99 and detailed for USD 15.99. The application and guides are available in English, German, French, Spanish and Italian. The application was first introduced at PhotoPlus in New York at the beginning of November 2014. The founder of the application is Jan Brezina, a well-known Czech photographer, traveler, videocaster, journalist and certified Apple and Adobe lecturer.

Fripito Corp. is an American company founded at the end of 2013 in Las Vegas, USA. The application is developed in the Czech Republic.

Contacts:

[www.fripito.com](http://www.fripito.com)

[www.fripito.cz](http://www.fripito.cz)

Email: [info@fripito.com](mailto:info@fripito.com)

Facebook: [@fripito](#)

Twitter: [@fripito\\_news](#)

Instagram: [@fripito](#)

Pinterest: [@fripito](#)

Youtube: [@fripito](#)