

TWO ICONIC ITALIAN GEMS - FLORENCE and CINQUE TERRE!

Prague, March 29th 2016

Welcome a new addition to the list of available photo guides in the Fripito application designed for smart phones and tablets. A photo guide of the Florence, a real Tuscan cultural and historical pearl, and Cinque Terre, picturesque region on the Italian Riviera. The guide is available with a 50% discount until April 5th, 2016. The author of the guide is a Canadian traveler, photographer and journalist Brendan van Son.

Fripito presents a new guide that will help photographers and travelers to discover iconic sights of Florence, Tuscany's most beautiful city, and amazing national park of Cinque Terre in the northwest of Italy, where the five unique fishing villages were built on steep coast called Cinque Terre (five lands). In the cradle of the Renaissance, travelers will learn about the famous monuments like the stunning Ponte Vecchio, Piazza del Duomo with the Cathedral of Santa Maria del Fiore, Piazzale Michelangelo, Abbazia di San Miniato al Monte, Piazza della Signoria with the Palazzo Vecchio, etc. And the author of this guide unveils many tips for the beautiful photographic views of the city. In the Cinque Terre everybody will enjoy the unusual traffic-free atmosphere of the villages: Monterosso al Mare, Vernazza, Corniglia, Manarola and Riomaggiore.

The author of almost 50 photos is the Canadian traveler, photographer and journalist Brendan van Son, author of Cuba guide as well, who has also included his travel advices and tips for photographers, regarding photo gear for the trip, camera settings, good lighting and the best time slots for shooting at the given locations. All the photos include exact GPS coordinates and all the content, including the maps, is also available offline after purchase.

In the first week after its launch, the “Florence - Cinque Terre” guide will be available for download for a discounted price of 2.99 USD (the offer is valid until April 5th,2016).

Fripito customers may also purchase other available guides, among them New Zealand, Metéora, Cuba, Iceland, Azores, China, Prague, wine region of Palava Hills, Moravian Tuscany, Czech Paradise, Paris, Safari in JAR, Bohemian Switzerland, London, Dubai, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Canada, Japan, Israel, Botswana, Namibia, and many more.

Brendan van Son is a travel photographer and journalist from a small town in Canada called Rocky Mountain House. After completing degrees in Political Science and Geography in 2008 he headed to South America to take a job that paid him only \$50 a week, but allowed him to travel. He knew within 3 days of arriving in South America that he'd never stop traveling, that he needed to find a way to meld travel into his career, no matter what it took.

Over 5 years later now, he's visited around 80 countries on 6 different continents. He's done some crazy things like drive a \$600 scooter down the west side of Africa. He's done some amazing things, as well. He counts his blessings that he is able to live this lifestyle.

In the 5 years since he's engaged in the life of a travel photographer and journalist his work has been in a number of major publications such as The Guardian. His travels themselves have also been featured in various major media outlets such as the BBC, National Geographic Traveler, and

others. He has no intention of slowing down. His travel stories can be found on his blog <http://www.brendansadventures.com>.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include at least 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 2.99 to US\$ 8.99, according to their content.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

Jan Brezina

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography. Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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