

## **Discover both the true life and the fairy-tale beauty of China!**

Prague, October 4th 2015

**Let us introduce the newest among our tour guides for mobile phones and tablets, so far our most extensive guide, "Walks through Chinese Fairy Tales". As of September 28th 2015, the Fripito app offers a new photo-guide, including a 16-day itinerary, with a limited 50% discount. The author of this guide is the interpreter, sinologist, tour guide and photographer, Pavel Dvorak.**

The Fripito app, available to all travelers and photographers in AppStore and Google Play for free, introduces a new guide, which will show you the real life in the country of fairy-tale beauty and unbelievable in its size. It will guide all the travelers not only through the natural beauties of the southern part of China but also through its capital and the less known but the more culturally and architecturally interesting ethnic villages.

In its volume, this guide to China is the most extensive and it offers not only more than 120 photos but also practical tourist information on accommodation, transport and food, and particularly a specific 16-day itinerary covering all the most interesting places. Of course we could not exclude the skyscrapers of Shanghai, the famous Avatar mountains with Tianmen Mountain or the longest outdoor lift in the world, but you will also explore the villages hidden among rice fields, Hibiscus Town known from the eponymous movie, the architectonic marvel of Fenghuang or the pearl of southern China located on the famous Tea Road, the city of Hangzhou, the city with futuristic features, hiding its breath-taking pagodas, parks, gardens and lake.

The author of more than 120 photos is the sinologist, interpreter and photographer, Pavel Dvorak, residing in China, who has also included his advice and tips for photographers, regarding photo gear for the trip, camera settings, good lighting and the best time slots for shooting at the given locations. All the photos include exact GPS coordinates and all the content, including the maps, is also available offline after purchase.

**In the first 2 weeks after the launch, the “Walks through China” guide will be available for download for a limited price of 3.99 USD (the offer is valid until October 18<sup>th</sup> 2015).**

Our customers may also purchase other available guides, among them Iceland, Azores, Prague, Paris, Bohemian Switzerland, London, Dubai, Canary Island, New York, Madeira, Philippines, or Bolivia; or download a free sample of the upcoming guides, such as U.S. National Parks, Japan, Israel, Botswana, Namibia, and many more.

The app offers two types of guides according to their content. If you purchase a guide tagged as “Inspiration”, you will receive practical information about the best times to visit, transportation, accommodation, local cuisine, etc.. Your guide will also include at least 50 images with all the technical information about how the picture was taken, and further tips, such as: when to go, what not to forget, or what to avoid.

A guide tagged as “Photo Guide” includes, in addition to the Inspiration content, a detailed time schedule which will help user to make the best use of his time.

A Fripito user can also download for free a guide tagged as “Coming Soon”, where you get a basic description of an up-coming guide, including 10 images with hints and tips. The prices for each guide vary from US\$ 3.99 to US\$ 8.99, according to their content.

The author of this guide, Pavel Dvorak, is an interpreter, guide, photographer and blogger. China and Chinese language are his passions since childhood. He has started to study Chinese when he was 15 years old. He has graduated Chinese studies in the Czech Republic. He first came to China in 2009. I first came to China in 2009, he has been living in Shanghai since 2012. As a photographer and blogger he publishes books, pictures and articles mostly about China. His portfolio is at [www.pavel.photos](http://www.pavel.photos). As an interpreter he translates from and to Chinese, English, Slovak/Czech languages. As a guide, he helps his clients to explore China and to see things, not many people can see.

The project was founded by Jan Brezina, a photographer, traveler, video caster, journalist, and an Apple and Adobe certified trainer.

### **Jan Brezina**

Since 1999, he has been an active lecturer, mentor and a promoter. He is a member of the Photo Marketing Association International (PMAI) and the International Photographic Council (IPC). He is an Adobe Certified Expert (ACE), Adobe Community Professional (ACP), Apple Certified Trainer (ACT), and a co-author of numerous photography books. Since 2006, he has traveled all around the world as a guide and organizer of photographic expeditions. Jan is one of the leading video casters in the Czech Republic (Digit and 4Foto) and he founded and runs the community server Macforum.cz. As a professional photographer he focuses mainly on portrait, glamour, and nude photography and in his free work he is quite devoted to landscape and travel photography. Fripito Corp. is an American corporation founded at the end of 2003 in Las Vegas, Nevada. The application development is based in the Czech Republic.

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